



## COMMUNITY FUNDRAISING FOR THE JANEWAY

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# Fundraising for the Janeway Children's Hospital Foundation

The Janeway Children's Hospital Foundation has been committed to fundraising for the benefit of the Janeway Children's Health and Rehabilitation Centre for more than 35 years. Our ultimate goal is to provide the best possible care to the thousands of children that visit the hospital annually.

Each year, the people of Newfoundland and Labrador amaze us with their generosity and support, by organizing events and activities to raise money for the Hospital. Without this support, we would not be able to continue improving the lives of sick and injured children throughout the province.

In our mission to augment government funding for the Janeway Hospital, the Foundation continues to explore initiatives to ensure that these supplementary funds will be available today and well into the future. None of this, however, would be possible without the support of our *community partners*. Your partnerships continue to enrich the delivery of medical care for our province's children, going above and beyond what would be accomplished with government funding alone.

Thank you for wanting to do your part. The following pages will help you in your fundraising project.

If you have any questions, please contact the Janeway Foundation at 709-777-4640/4264 or [janewayfoundation@easternhealth.ca](mailto:janewayfoundation@easternhealth.ca).

## Janeway Foundation Support

We ask that you *register* your individual- or family-led, daycare, group or school's fundraising campaign with the Janeway Foundation to ensure that you receive the full benefit of partnering with us.

Call us at 709-777-4640/4264 if you have any questions or when you are ready to begin!

By registering with the Foundation, we can recognize your efforts by providing:

- One-on-one support via phone or email with a staff member.
- Marketing materials such as posters, online resources, and buttons (at no charge).
- Lottery licence application and tickets printed in-house (certain restrictions apply).

- Sponsor sheets.
- Letters of acknowledgment (for soliciting sponsors and prize donations).
- Tax receipts for eligible monetary gifts.



# School Fundraising Ideas

Listed below are several fundraising ideas that perhaps can help you in your search for the perfect plan. A few of these ideas can be adjusted for individual or family-led, daycare or community group fundraisers as well.

## Theme Days

Students can pay to participate in Hat Day, Pajama Day, Funny Hair Day, or Sport Jersey Day. They love it!

## Quarter Parade

Make your quarters stretch from one end of your school to the other. Ask everyone to bring in their quarters and see how far your quarters can go.

## Support your Team

Students who attend school team event (sports, debate, etc.) are charged a \$2 attendance fee.

## Student vs. Faculty Game

Pull together a couple of teams of students and faculty to play against each other during a common lunch period and ask for a donation for admission to the game.

## Guessing Games

These are popular games that can be done in the classroom and are a lot of fun. Example: fill a jar with jelly beans and charge a fee per guess.



## “A-Thons”

Host a walk-a-thon, bike-a-thon, skate-a-thon, skip-a-thon, etc. Participants collect pledges leading up to the event. Compete individually or as a team.

## No Homework Pass

A draw can be held for a coveted “Homework Pass.” Students can buy tickets for a chance to be excused from their homework. The pass can only be used during a certain time and only for those assignments pre-determined by their teachers.

## Candy Grams

The fundraisers make special bags of candy and sell them to friends and co-workers.

## Concert/Talent Show

Organize a show for your school. You can set an admission price at the door.

## Art Gallery

Inspire student and teacher creativity by inviting them to create a piece of art for your school’s Art Gallery. Once the masterpieces are finished, invite the community to attend the gallery opening and charge admission at the door. To add an extra special touch, auction off your pieces of art at the end of the show. Funds could also be collected through canteen sales.

## Bake/Craft Sale

The sale could take place during the lunch hour to allow staff, students or community to stop by and purchase your goods (in a safe food-sharing way).



## Group Fundraising Ideas

Listed below are a few ideas for your service organization, workplace, or neighbourhood group.

### Barbecues

Invite friends, family or members of your organization to BBQ hot dogs, hamburgers, chips, and drinks (in a safe food-sharing way). Ask local retailers to donate some items. Sell the items for a small fee.

### Sports Tournament/ Bike Ride

Host an event, such as a hockey or golf tournament. Recruit a few volunteers and form a committee. We will be happy to assist you in getting this idea off to a good start!

### Raffle or 50/50 Draw

A lottery licence is required for bingos, raffles and 50/50 tickets. The Janeway Foundation will apply for the licence on your behalf. Call the Janeway Foundation for details.

### Recycling

Ask everyone in your organization to bring in recyclable items (cans, bottles) to donate. Select a special day, week or month on your office calendar for this event. Bring items to your nearest Green Depot or Evergreen Recycling location and donate to the Janeway Foundation account.



## Getting Started



To start a fundraising project in support of the Janeway in your community, please contact the Janeway Children's Hospital Foundation and share your project information with us. We can help you with your project and tell you how to get started today!

For more information on how to start your community group, individual or family, daycare, school or workplace project, please contact:

Phyllis Kinsman  
Manager, Communications and Community Events  
Tel: 709-777-4264

[phyllis.kinsman@easternhealth.ca](mailto:phyllis.kinsman@easternhealth.ca)

## Before and On the Day of the Event

- Have fun and be proud of your work! Tell all your family and friends what you are doing for the Janeway. You are making a difference in the lives of Newfoundland and Labrador kids through your event.
- Take pictures! Post to social media and/or share with the Foundation by tagging @JanewayNL or @janeway.foundation.
- Create and display Janeway Foundation promotional materials at the event
- Keep track of donors' names and full mailing address on a sponsor sheet so participants who make charitable gifts of \$15 or more receive an official tax receipt from Janeway Foundation

## Post Event

For community groups, individual, daycare or school projects, complete the [Fundraising Project Detail Form](#) and submit it with your donation.

To submit event proceeds to the Foundation:

- Go to our donation page:  
<https://janewayfoundation.nf.ca/ways-to-give/online-donations/donate-here/>
- Mail a cheque or money order (along with sponsor sheets)

- In person, call 709-777-4640/4264 to set-up a time to drop off the funds to our office at 55 Elizabeth Ave, St. John's.



## Contact Information

Tel 709-777-4640  
janewayfoundation@easternhealth.ca

Janeway Foundation Mailing Address:  
300 Prince Philip Drive  
St. John's, NL A1B 3V6

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